



 **LWRBA**

# TRADESHOW TAILGATE

A BUSINESS EXPO

09.21.23

4:30-7:00 PM AT ROBARTS ARENA

**TICKETS \$5 IN ADVANCE / \$10 AT THE DOOR**

 **LWRBA**  
LAKEWOOD RANCH BUSINESS ALLIANCE

PRESENTED BY

 **CURRENT  
TECHNOLOGIES**

Connect with business professionals  
from across Sarasota and Manatee counties!

[WWW.LWRBA.ORG/TRADESHOWTAILGATE](http://WWW.LWRBA.ORG/TRADESHOWTAILGATE)

# TRADESHOW TAILGATE

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WWW.LWRBA.ORG/TRADESHOW-TAILGATE

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor



### Champion Sponsor



### Bar Sponsor



### Swag Bag Sponsor



### Photography Sponsor



### Printing Sponsor



### Plant Sponsor



All sponsorships include logo recognition on all event communication, website, signage, event program, invitation, post follow up communication to LWRBA members, and brochure placement in event goodie bags (Distributed to first 250 attendees). Swag bag insertions are due by Friday, September 8th. Items delivered after that date may not be included in swag bags.

**Champion Sponsor (Corporate) \$1650**  
Reserved premium booth placement at event, company brochure in event goodie bags and 5 event admissions

**Automotive Sponsor (1 Available) \$1500**  
Reserved premium booth placement at event, company brochure in event goodie bags and 5 event admissions

**Endzone Sponsor (Lounge) (2 Available) \$1500**  
Reserved standard booth placement at event, company brochure in event goodie bags and 5 event admissions

**Touchdown Sponsor (Grand Prize) (1 Available) \$1000**  
Reserved standard booth placement at event, company brochure in event goodie bags and 5 event admissions

**Tailgate Sponsor (Bar) (1 Available) \$1,000**  
Company banner and promo material at the bar and 5 event admissions

**Linen Sponsor (1 Available) \$1,000**  
Provide linens to booths and 5 event admissions

**Kickoff Sponsor (Invitation) (1 Available) \$950**  
Logo highlighted on printed invitation mailed to 500 businesses

**Program Sponsor (1 Available) \$950**  
Logo highlighted on printed event program and 5 event admissions

**Halftime Sponsor (Entertainment) (1 Available) \$650**  
Opportunity to place branded signage by entertainment/provide entertainment and 5 event admissions

**Swag Bag Sponsor (3 Available) \$650**  
Company logo printed on goodie bags (distributed to first 250 attendees) and 5 event admissions

**H2O Sponsor (4 Available) \$350**  
Provide bottled water for volunteers and 5 event admissions

**ATTENDEES: \$5 advance tickets | \$10 at the door**

Purchase advance tickets at [www.lwrba.org/TradeshowTailgate](http://www.lwrba.org/TradeshowTailgate)

## EXHIBITOR BOOTHS

For business owners wanting to increase their visibility, an exhibitor booth at Tradeshow Tailgate is the perfect venue to get in front of over 500 potential customers.

**All Booths Include:** Includes an 8 ft. table with 2 chairs  
Table Linens  
2 Event Admissions

Complete exhibitor instructions will be emailed closer to the event.

### Check One:

**Premium Booth Space \$495**  
(Premium booth placement on a corner or end)

**Standard Booth Space \$395**

### Electricity (If needed)

**I will need electricity \$50**

## CONTACT & PAYMENT INFO

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I am interested in the \_\_\_\_\_ sponsorship.

**Additional tickets needed (\$5 each):** \_\_\_\_\_

(Sponsorship & exhibitor packages include tickets, see description for number of tickets included in your package.)

### Attendee Names:

1. \_\_\_\_\_ 6. \_\_\_\_\_
2. \_\_\_\_\_ 7. \_\_\_\_\_
3. \_\_\_\_\_ 8. \_\_\_\_\_
4. \_\_\_\_\_ 9. \_\_\_\_\_
5. \_\_\_\_\_ 10. \_\_\_\_\_

### Payment Information

Credit Card  Check

Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

**Total Due:** \_\_\_\_\_ (Include additional tickets in total)

### Return Form

**Email:** [info@LWRBA.org](mailto:info@LWRBA.org)

**Mail check payable to:**

Lakewood Ranch Business Alliance

8430 Enterprise Circle, Suite 140

Lakewood Ranch, FL 34202

Sponsorships & exhibitor spaces are available to members of the LWRBA only.

**941-757-1664 | [www.lwrba.com](http://www.lwrba.com)**