

2017 Annual Sponsor Opportunities



Over 500 Member Businesses
2000+ Business Professionals
as of October 2016

FOR MORE INFORMATION: Contact Heather Kasten at 941-757-1664 x104 or HeatherKasten@lwrba.org

Opportunities for your business to make an **IMPACT** in the Lakewood Ranch Region in 2017.

Presidential \$10,000

\$2,000 of Alliance Dollars for 2017*

Company logo displayed in the following print marketing initiatives:

Alliance Newsletter (4 issues/10,000 copies)
Quarter Page ad in the Alliance Newsletter (1 issue/2,500 copies)
New member welcome packets (150+ per year)
Company promotional item in new member baskets (150+ per year)
Local media opportunities throughout 2017

Company logo displayed at the following events/programs:

Banner recognition for your company at all events/programs (50+/year)
Company logo in all luncheon programs (10 per year)
Company name announced at luncheons (10 per year)
Company logo included in all luncheon Power Point presentations
Company brochure/promotional item included in EMW & Golf event bags

Company logo displayed electronically throughout 2017:

Logo on the LWRBA website - homepage and sponsor page
Company logo and link on the weekly Alliance electronic newsletter (1,500+ x 52 weeks= 78,000 exposures)
Company name/link on all outgoing LWRBA staff emails (20K+ per year)
Company logo on Alliance Facebook & LinkedIn

Annual membership dues included.
Industry Exclusivity.

*Alliance Dollars: certain restrictions apply.

Executive \$5,000

\$1,000 of Alliance Dollars for 2017*

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THANK YOU 2016 ANNUAL SPONSORS
PRESIDENTIAL LEVEL: Bradenton Herald / Parkview, Barbara & Co. / Schneider-Manette Beach / Synovus Beach
EXECUTIVE LEVEL: ABC 30.3 / Gables 360 / Harbor/Trinity Media Group / Homes By Design / Impact Media Services / Lakewood Ranch Commercial Realty / Lakewood Ranch Community Activities / Lakewood Ranch Medical Center / Maestas Counts Government / Michael Saunders & Company / Norton-Hammock/Lopez & Stokes, P.A. / Observer-Media Group / SouthTech / Willis Smith Construction

Corporate \$2,500

Company name displayed in the following print marketing initiatives:

Alliance Newsletter (4 issues/10,000 copies)
New member welcome packets (150+ per year)

Company logo/name displayed at the following events/programs:

Company name in all luncheon programs (10 per year)
Company logo included in all luncheon Power Point presentations

Company name displayed electronically throughout 2017:

Company name and link on LWRBA website sponsor page
Company name and link on the weekly Alliance electronic newsletter (1,500+ x 52 weeks= 78,000 exposures)

Associate \$1,000

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